



IASF Approval Process & Criteria For Event Producers and Worlds Bid Eligibility

The IASF will follow the IASF Sanctioning Standards and the IASF Event Producer & Affiliate Memberships requirements. Additionally, the IASF Commission will follow the guidelines, listed below, in deciding which Cheerleading Worlds qualifying competition to sanction.

Consistent with the IASF mission of maximizing the number of participants benefiting from the life experience of all star cheer and dance, the goal is to make Worlds qualifying events as accessible as possible for club programs without diminishing qualifiers prestige by over saturating any given market.

Criteria that could have a direct bearing on the ability of a team to receive a bid or event producer to qualify to give bids are as follows: a) the Worlds is an international competition and, as such, is respectful of the following issues which will have a direct bearing on determining qualifying events and teams: political geography, socioeconomics, and local governmental capabilities, and b) from a practical standpoint, USA immigration policy must be carefully followed with regards to team and event producer qualifications.

Great care will be used in evaluating each bid application individually.

1. The IASF will sanction championships to give Worlds bids on an annual basis.
Each company that applies to award Worlds bids, is required to submit an application before the country's deadline each year to qualify initially or to requalify. This qualification will be for the NEXT seasons Worlds, not the current season. All companies will be notified of their approval or rejection each year. A bid is defined as an invitation for to attend the Cheer Worlds. All bids can be awarded at only one qualifying event within 13 months of the Worlds for which they are awarded.
2. The date the event producer became a member of the IASF.
 - ◇ Priority will be given to members based upon their seniority as member event producers. Member's seniority is based upon the date they publicly became members.
 - ◇ A member event producer requesting a change in location will maintain their priority status as of their membership date. The exception will be a member cannot be displaced from a bid giving event location by another company with an earlier member date moving more than 250 km. The four week window will be taken into consideration as well.

3. The location of the competition the company desires to give Cheerleading Worlds bids.

In order to protect member event producers, in the same/similar market the following considerations are addressed below:

- ◇ The present market size and geographical location relative to existing Championships. This is a judgment based on the specific market's ability to absorb another Championship based on the number of all star teams in the market, the number of competitions in total in a market, the proximity of this market to other markets, and other factors that have a bearing on the number of Worlds bids that are appropriate within given markets.
- ◇ Bid Events will be protected for a 250 km radius within a four week window, either side of the current qualifier, within the same country.

Exceptions:

- ◆ National Governing Bodies (NGB) and or other non-for-profit members of the IASF, given approval to award Worlds bids, cannot prevent a profit based member event producer of the IASF from awarding Worlds bids. If an NGB / Not-For-Profit forbids one of their nation's teams from qualifying at another eligible IASF qualifying event in their area will be noncompliant and will forfeit their right to award IASF Worlds Bids.
- ◆ Event producers applying for Worlds bids inside an existing member company's protected geographical location and date, can appeal to the member company for approval. This approval, if granted, will satisfy the date and distance criteria.

4. The number and type of bids being given by other event producers in that market.

- ◇ The committee will consider the present market size and geographical location relative to existing Sanctioned Championships.

5. The date of the Nationals.

- ◇ IASF will endeavor to protect existing Sanctioned Championships occurring within a four-week window either side of the requested date.
- ◇ The date of the qualifying nationals must be within 13 months of The Worlds.

6. Event Producer and Championship Background - The event producer desiring to give Worlds bids will be additionally evaluated based on number of years in business, number of multiple early round locations, number of all star competition participants annually, and the geographical scope of their competitions. Event producers being considered for sanctioning as a Worlds bid giving event must attend a Worlds prior to being allowed to give bids.

7. Country Specific Issues – All International Markets to be assessed individually based on political geography, socioeconomic factors, government structure (sports federations, allocation concerns of public funding by government officials), the level of skill development, and USA immigration policy to continually promote growth and participation of new nations & teams.

- ◇ The IASF reserves the right, at its sole discretion, to make a determination of the country status of geographical and political regions based on a number of factors including, but not limited to, FIFA and other like organizational procedures, national sports federations determinations, and historical precedents.
8. Rules Interpretation – Event producers must make best efforts to properly apply and interpret all IASF rules and legality guidelines.
 9. Waiting List – An event producer may have the option to reserve, in a specific market pending the incumbent losing their right to give a bid or the market being opened up to more bids in the future, the right to give a bid. This waiting list will be an open record of the IASF.
 10. Eligibility - Bid giving eligibility is contingent on members maintaining their membership in good standing and continuing to give bids each year. This includes the full payment of the previous year's bids.
 11. Flexibility – The goal for Worlds bids is to be as flexible as possible to ensure participation by as many event producers as possible while still protecting the value of Worlds bids by not giving so many that they lose meaning, and recognizing the contribution made by the early IASF supporters whose financial support made the Worlds possible initially.