



The Cheerleading & Dance Worlds Bids Application Process for IASF Event Producers

Overall Guidelines:

1. The Application Process is open to every event producer. However, not every member event producer will automatically qualify to conduct The Cheerleading and Dance Worlds Bid qualifying events.
2. Every year, all current member event producers, and new applicants, ARE REQUIRED to complete and sign:
 - The Cheerleading and Dance Worlds Bid Event Application that includes the agreement with: 1) the mission of the IASF, 2) the IASF rules, legality guidelines, and sanctioning standards, and 3) basic business ethics.
3. The decision to sanction Event Producers to award World bids will be based on the criteria contained in the Worlds Bids Approval Guidelines. In summary, the goal is to not over saturate any given market with Worlds bids such that the competitive value of the bids is diminished. We recommend qualifying competitions provide 2 performances such as a prelims and finals or 2 performances combining scores at least for World's qualifying divisions. In addition the IASF will consider the other following criteria.
 - The date the company was originally approved to award Worlds bids,
 - The nation in which the competition is located,
 - The specific location of the competition the member desires to give bids,
 - The number of bids being given by other companies in that market,
 - The date of the bid qualifying event

Worlds Qualifier Member – For Event Producers that have a national championship or designate one of their major competitions as their “Worlds Qualifying Event” for purposes of The IASF Cheerleading and or Dance World’s bids.

The selected “Worlds Qualifying Event” must:

- Meet all IASF Sanctioning Standard’s for approved Sanctioned Event
- Be able to document a minimum of 50 All Star “cheer” and/or 30 All Star Dance team performances participating at the same prior year competition to qualify. The IASF can adjust either up or down this minimum number of teams to reflect local market conditions.

- Award at least one partially paid bid to The Worlds. All monies promised must be paid to the bid winning team(s) with documentation.
- Any EP that does not pay their awarded bids will lose their bid giving privilege for 3 years - then will be placed at the back of the line after penalty time is served.
- Have been conducted in this city on or about this date for the prior 2 years.

Worlds Qualifier Benefits:

1. Can award “Partial Paid” bid(s) at their “Worlds Qualifying Event” on the basis of one per 50 all star “cheer” and or “dance” team performances at the same prior year competition. May not round up. Example: Must have had a minimum of 100 All Star “cheer” teams participating at the same prior year competition to award a second “Partial Paid” bid.
- OR -
Can award “Full Paid” bid(s) at their “Worlds Qualifying Event” on the basis of one per 75 all star “cheer” and or “dance” team performances at the same prior year competition. May round up to the nearest multiple of 75. Example: If an event producer had 82 all star teams participating at the same prior year competition, they may offer two fully paid bids.
2. Can award 3 “At Large” bids for each “Partial Paid” bid at the same nationals where the “Partial Paid” bid(s) are awarded.
- OR -
Can award 4 “At Large” bids for each “Full Paid” bid at the same nationals where the “Full Paid” bid(s) are awarded.
3. Can award their approved bids to teams in any of IASF Worlds Divisions offered at the bid qualifying event.
4. Can display “Road to Worlds” at all events.
5. Get quarter page ad free in World’s program.
6. Get logo visibility on video screens in Worlds venues
7. Can display The Cheerleading and or Dance Worlds exclusive logos at approved sanctioned events, on printed materials and web site in approved formats.
8. Are listed and linked on the IASF website.
9. Are eligible to serve on other IASF Committees.

Worlds Bids Rules:

1. Bid divisions at Bid giving events MUST use the IASF Worlds Divisions List parameters. i.e. Max number of athletes allowed on team, age restrictions, etc....
2. One “Partial Paid” Bid per 50 Cheer Teams
 - ◇ Three “At Large” Bids per each “Partial Paid” Bid
 - ◇ “At Large” bids may not be awarded if the “Partial Paid” Bid(s) are not awarded
 - ◇ Minimum payment for “Partial Paid” Bid is \$4,000
 - ◇ Maximum payment for “Partial Paid” Bid is \$5,000
 - ◇ Bids may roll down if original team declines bid offer
3. One “Full Paid” Bid per 75 Cheer Teams
 - ◇ Four “At Large” Bids per each “Full Paid” Bid
 - ◇ “At Large” bids may not be awarded if the “Full Paid” Bid(s) are not awarded

- ◇ Minimum payment for “Full Paid” Bid is \$20,000
 - ◇ Maximum payment for “Full Paid” Bid is \$25,000
 - ◇ Bids may roll down if original team declines bid offer
4. A \$25 per athlete cap for perks is placed on all bid winning teams from event producers. Examples of perks: t-shirts, hats, etc.... Any event producer going above this \$25 cap will be subject to discipline and may risk losing their bid giving privilege.